

## Social Media Cheat Sheet

All campaign related posts, messages, etc. uploaded by **candidates or their senior campaign agents who are registered with the Elections Board as stipulated by Election Code Art. 5.2.1.f**, regardless of whether or not they include images/graphics, must be appropriately tagged and use of the hashtag (#bruinsvote) is suggested by the Elections Board Chair.

All other supporters of a campaign, posts, reposts, and shares are encouraged by the Elections Board to include **this short disclaimer**: "Visit [uclaelectionsboard.org](https://uclaelectionsboard.org) for more information and its IG/FB social media platforms @uclausaeboard"

**This is not a complete list of all the rules and regulations possible**; please refer to the Social Media Regulations and the Elections Code for a more detailed outline of campaign regulations.

### Websites:

- You must submit the URL of any website related to your campaign or those that you are associated with to the Elections Board
- You are encouraged to include relevant hashtags on the footer of your website.
- You must include the message "Report violations of the Elections Code at [uclaelectionsboard.org](https://uclaelectionsboard.org)" at the footer of your website.

### FB/IG:

- tag the Elections Board social media account (@uclausaeboard)
- Disclaimer must be used: "For more information on USAC Elections, visit [uclaelectionsboard.org](https://uclaelectionsboard.org) and its IG/FB social media platforms @uclausaeboard"

### Twitter/TikTok:

- tag the Elections Board social media account (@uclausaeboard)
- We highly encourage using hashtags designated by the Elections Board Chair

### Zoom:

- **classroom environment**
  - individuals can provide a general, non-partisan announcement to encourage voting, and disclaimer must be used
  - Even with instructor consent, no written or verbal announcements can be made
- **non-classroom environment**
  - must use the disclaimer and hashtags when writing in the chat
  - purely verbal announcements don't require prior approval but do require the permission of the meeting host

### Reddit

Disclaimer: Reddit encourages anonymity for users. The Elections Board cannot regulate content posted by anonymous users. We encourage all campaigns to utilize platforms with publicly identifiable users to enable the Elections Board investigations team to properly sanction social media violations. If Reddit is used by an official campaign account follow the

guidelines below.

- Elections Board account (u/uclaelectionsboard) must be tagged
- Disclaimer "Visit [uclaelectionsboard.org](https://uclaelectionsboard.org) for more information and its IG/FB social media platforms @uclausaeboard" must be used.

**Direct/Group Messages**

- include: "For more information on USAC Elections, visit [uclaelectionsboard.org](https://uclaelectionsboard.org) and its IG/FB social media platforms @uclausaeboard"